

## »» Mission:

The GT Library exists to **catalyze the discovery** and **creation of knowledge**.

## »» Vision:

GT Library redefines the technological research library of the 21st century. Students, faculty, and staff are inspired to create The Next through innovative digital and physical environments, curated scholarly content, outstanding services, and information expertise.

## »» Strategic Goals:

### Community

The Library is deeply engaged in the research, teaching and learning at Georgia Tech

### Workforce

Library is an organization where high performing employees come, actively engage, grow and develop

### Internal/ Process

Library is adaptable to a changing environment

### Financial

Library has sufficient financial resources to deliver service and content offerings

### Innovation

A redefined perception of the Library with outstanding virtual presence and physical spaces

## »» Organizational Values:

Integrity  
Excellence  
Impact

Curiosity  
Diversity & Inclusion  
Communication

# STRATEGIC GOALS

Community

Workforce

Internal/  
Process

Financial

Innovation

## STRATEGIC OBJECTIVES

Objective # 1- Develop a clear understanding of strategic stakeholders and their needs relative to the Library's vision and mission for each service area by Jan. 2018

Objective #2- Actively engage faculty and students in establishing the service initiatives by Aug 2018

Objective #3 - Establish a clear definition for identifying new and continuing user needs, and an ongoing process for the evaluation of current and proposed services to ensure alignment with the stakeholder requirements and the Library's goals, by Jan. 2019

Objective #1 - Align organizational structure with the goals of the transformed library by the re-opening of Crosland Towers

Objective #2 - Library staff and faculty understand their roles and responsibilities in the transformed library by the end of 2017 to have impact on the 2018 evaluation cycle

Objective #3 - Library faculty and staff at all levels will seize opportunities develop new skills toward Library Next by the end of 2018

Objective #1- Develop integrated workflow and process for the Library workforce that is customer-focused by the end of 2017

Objective #2- The Library workforce is knowledgeable about integrated service-oriented workflows across the library by 2018

Objective #3- Engage in appreciating, investigating and recognizing changes around us through active listening and research by end of 2017

Objective # 1- Use data to drive decisions for Library operations budget for FY19 budget cycle

Objective #2- Develop a financial strategy that optimizes IT resources by FY19 budget cycle

Objective #3- Increase the investment in the library collections by demonstrating their impact on GT teaching, learning and research by the FY20 budget cycle

Objective #1- Georgia Tech Library pursues and implements opportunities in research, scholarship and services throughout the year

Objective #2- Develop a virtual presence strategy by December 2017



STRATEGIC GOALS



Sustain and enhance excellence in scholarship and research



Relentlessly pursue institutional effectiveness